



TOOLKIT - DESIGNING AND MANAGING
INTERNATIONAL RELATIONS, EDUCATIONAL PROJECT
AND MOBILITY SCHEMES IN ASIAN UNIVERSITIES



Co-funded by the
Erasmus+ Programme
of the European Union



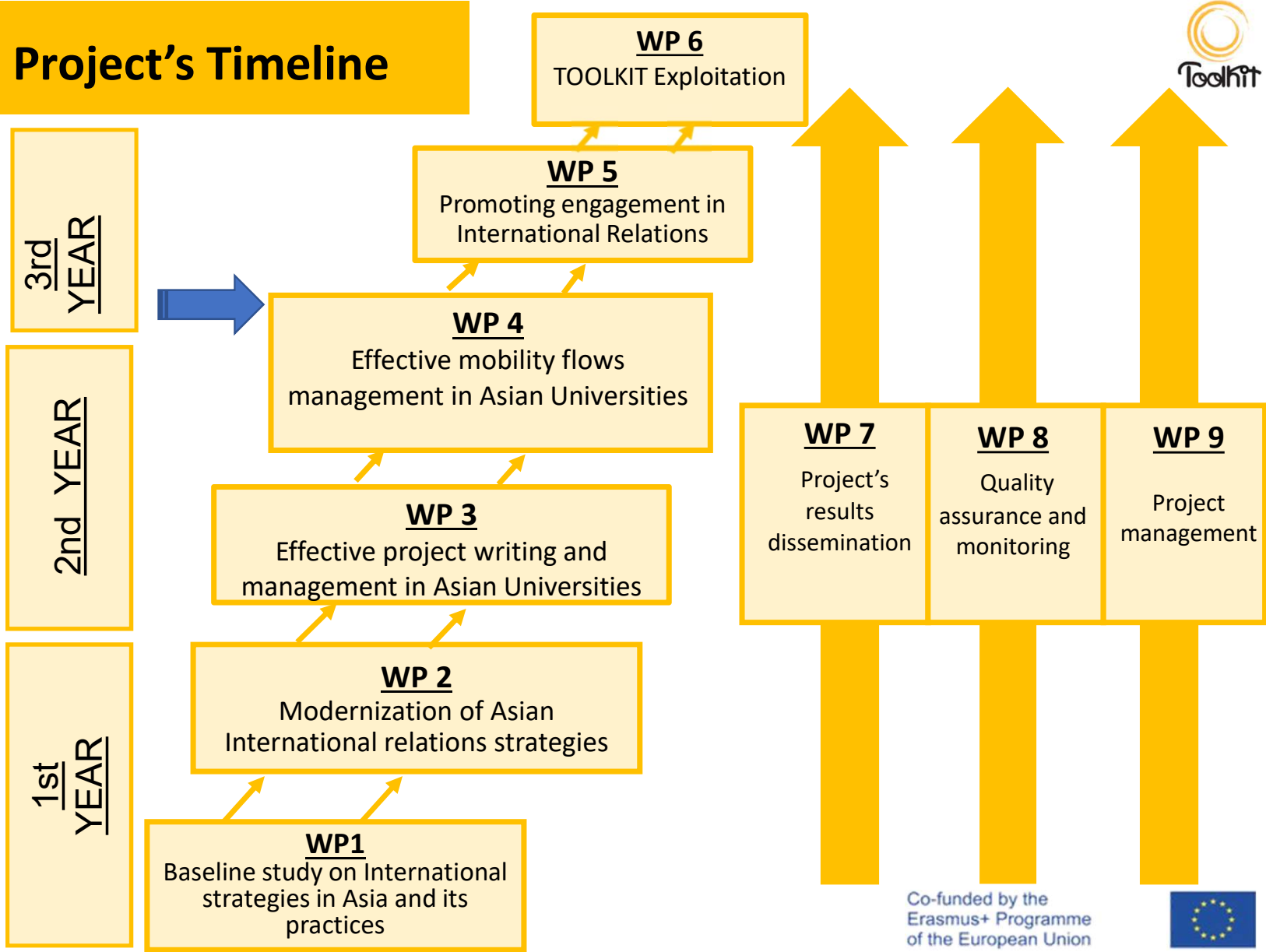
Internal Cascade Training at Yezin Agricultural University

WP 4 – Effective Mobility Flows Management in Asian Universities: Staff & Students' Mobility

Dr. Nang Kyu Kyu Win
Professor
Department of Pathology

Date: 27th August, 2021 (Friday)

Project's Timeline





Toolkit Training week, Uppsala May 13-19, 2020

Wednesday May 13

09.30 Registration at the [Main University Building](#), Room IX, second floor

#10.00 Practical information about the IRO training week and International Staff week.

The training on Zoom
between [28 September ~ 01 October 2020](#) with
start at 08:00 Swedish time.

WP4: Effective mobility flows management in Asian universities

The Overall WP aim is **enhancing the capacity of Asian universities in strategizing, promoting and managing students mobility schemes.**

This will be accomplished by designing a **shared mobility management model** that will be described and defined in a **Handbook.**

The key aim

- the enhancement and modernization of the internationalization strategies pursued by Asian universities.
- includes building capabilities within local administration and IRO staff in:
 - drafting and realization of efficient and sustainable IRO strategies
 - designing and managing innovative education projects
 - the design and management of mobility schemes
 - managing growing networks of mobility flows within their respective regions
 - structuring of a process of ‘cascade trainings’ on national and regional levels
 - sharing knowledge and good practices

Presentations (2 days)

- ✓ Uppsala University staff (Unit for global partnerships, Unit for international mobility, Graduation office)– present in the first two days

Workshops (2 days)

- ✓ discuss the Uppsala University example, and evaluate which aspects could be implemented in their universities.
- ✓ discuss the **IRO** strategies, and start drafting a **Toolkit Handbook**
- ✓ 3 focus groups (FGs):
 1. Strategies and management of mobility programs (1 person per university)
 2. Service and quality tools for outbound mobility (1 person per university)
 3. Services and quality tools for inbound mobility (1 person per university)Each FG includes: One chair, and one rapporteur .

WP4: Effective mobility flows management

- **FG1** (Strategies and management of mobility programs
- **FG2** (Outbound mobility)
- **FG3** (Inbound mobility)

In total **7 persons** in each FG

FOCUS GROUP	NAME AND SURENAME	UNIVERSITY	COUNTRY
FG1	Palitha DOAUNGCHACK	SU	Laos
FG1	B. A. Hirindu Kawshala	UK	Sri Lanka
FG1	Than Zaw Oo	UY	Myanmar
FG1	Nay Myo Aung	YAU	Myanmar
FG1	Yin Min Htwe	YUE	Myanmar
FG1, CHAIR	D.A Nimal Dharmasena	UP	Sri Lanka
FG1, RAPPORTEUR	Nanludet MOXOM	NUL	Laos
FG2	Souliya MOUNNARATH	NUL	Laos
FG2	Vanlee PHENGXAY	SU	Laos
FG2	Upul Bandara Dissanayake	UP	Sri Lanka
FG2	Shameen Jinadasa	UP	Sri Lanka
FG2	Nang Kyu Kyu Win	YAU	Myanmar
FG2, CHAIR	Nu Nu Lwin	YUE	Myanmar
FG2, RAPPORTEUR	H. Samantha M. M. Jayawardena	UK	Sri Lanka
FG3	Khamphout PANYASENG	NUL	Laos
FG3	Sandesh T. Perera Mukundadura	UK	Sri Lanka
FG3	Khin Khin Oo	UY	Myanmar
FG3	Htay Naung Oo	YAU	Myanmar
FG3	Khin Mar Thet	YUE	Myanmar
FG3, CHAIR	Thongkham HUNGSAVATH	SU	Laos
FG3, RAPPORTEUR	Omar Myint	UY	Myanmar

Day 1: Effective mobility flows management

TIME	PRESENTER	TOPIC OF THE PRESENTATION
08:00	Ms. Marta Cocos, Project coordinator, Unit for global partnerships, Uppsala University	Welcome note
08:05	Mr. Matt Greig , Head of the Unit for International Mobility at Division for Internationalization, Uppsala University	Overview of the day-to-day operations at Unit for international mobility: <ul style="list-style-type: none"> • Strategies and management of mobility programs (eg. partner search, agreements, databases, projects) • MoUs and Student Exchange Agreements (SEAs) • Courses taught in English • MoveON (database)
08:35	Time for questions for Mr. Matt Greig	
08:50	Short brake	
08:55	Mr. Matt Greig	Continuation <ul style="list-style-type: none"> • Exchange students vs Free-movers/Fee-paying students • Incoming and Outgoing exchange students • Promotion activities • Crisis handling, insurance
09:25	Time for questions for Mr. Matt Greig	
10:40	Longer break	
11:10	Ms. Karen Tapper , UU Graduation Office	Recognition of studies/credit transfer
10:30	Time for questions for Ms. Karen Tapper	
11:45	End of Day 1	

Day 2: Effective mobility flows management

TIME	PRESENTER	TOPIC OF THE PRESENTATION
08:00	Mr. Gustaf Cars , Head of Unit for global partnerships at Division for Internationalization, Uppsala University	Strategies and management of international programs
08:30	Time for questions for Mr. Gustaf Cars	
08:45	Ms. Sara Hurtig , Unit for International Mobility at Division for Internationalization, Uppsala University	Service and quality tools for outbound mobility: <ul style="list-style-type: none"> • application • selection • approval, pre-departure meetings
09:15	Time for questions for Ms. Sara Hurtig	
09:30	Short brake	
09:35	Ms. Jenny McKeever and Ms. Lina Solander , Unit for International Mobility at Division for Internationalization, Uppsala University	Services and quality tools for inbound mobility: <ul style="list-style-type: none"> • visa application • course selection • accommodation • buddies • welcome activities
10:05	Time for questions for Ms. Jenny McKeever and Ms. Lina Solander	
10:20	Longer brake	
10:50	Mr. Philipp Baur , Unit for global partnerships at Division for Internationalization, Uppsala University	Perspectives on virtual exchange and mobility: The case of the LISTO international virtual classroom
11:20	Time for questions for Mr. Philipp Baur	
11:35	End of day 2	

Day 3: Brainstroming sessions

TIME	PRESENTER	TOPIC OF THE PRESENTATION
08:00	Mr. McDermott Darren, member of the EU-SHARE project	SHARE project, and how can Asian countries benefit from it
08:20	Time for questions for Mr. McDermott Darren	
08.30	Workshop I (all 3 groups discuss together)	Participants start to discuss Toolkit Handbook <ul style="list-style-type: none"> • What can the Asian universities use from the EU partners presentation? • What should the strategic priorities be, and what should be part of the Handbook? • Division of the participants into 3 working groups which will be working with 3 chapters of the Handbook
09:30	Short brake	
09:35	Workshop II (participants are divided in 3 working groups)	Each focus group starts to produce a specified chapter of the Toolkit Handbook <ul style="list-style-type: none"> • Drafting the structure of the Handbook section • Putting down some thoughts for the content of each section
10:35	Longer break	
11:00	Workshop III (participants are divided in 3 working groups)	Wrapping up the workshops <ul style="list-style-type: none"> • Formulating of a one-page summary of the discussion, that will be presented the next day to all participants • Deciding who will present the next day • The division of tasks for the future work • Setting the deadlines
12:00	End of Day 3	

Day 4: Group presentations and summing up

TIME	PRESENTER	TOPIC OF THE PRESENTATION
08:00	Presentations of 3 groups (each group presents for 20 minutes + 10 minutes discussion)	In this session, each group presents the work group findings. After, other group members will try to help the presenters develop their ideas even further giving constructive comments and ideas. The outcome of this session should be more complete drafts of the chapters.
09:00	Short brake	
09:05	Ms. Marta Cocos	Wrapping up: Future work with Handbook
09:15	Ms. Lucia Ippolito and Ms. Franca Maria Mura	Wrapping up: What comes next in Toolkit
09:35	End of the Toolkit online training	



Overview of the day-to-day operation at Unit for International mobility

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Presenter: Matt Greig



Overview of the day-to-day operations at Unit for international mobility:

- Strategies and management of mobility programs (eg. partner search, agreements, databases, projects)
- MoUs and Student Exchange Agreements (SEAs)
- Courses taught in English
- MoveON (database)
- Break- (we might move this depending on how much I talk...)
- Exchange students vs Free-movers/Fee-paying students
- Incoming and Outgoing exchange students
- Promotion activities
- Crisis handling, insurance

One popular definition of **internationalisation** that many universities use

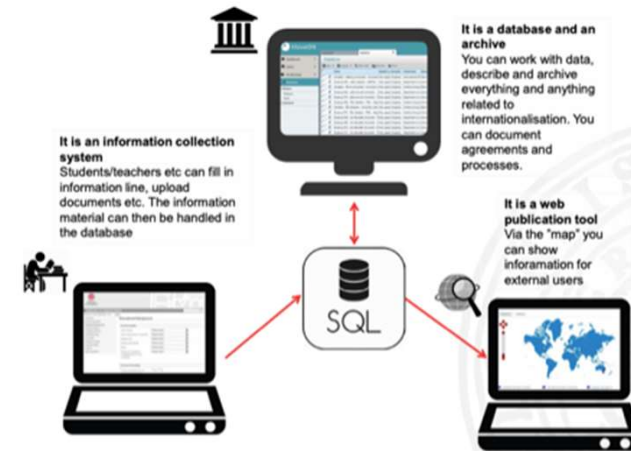
“The *intentional process* of integrating an international, intercultural or global dimension into the purpose, functions and delivery of post-secondary education, in order to enhance the quality of education and research for all students and staff, and *to make a meaningful contribution to society.*”

(De Wit et al, 2015)

➤ Strategies and management of mobility programs

(eg. partner search, agreements, databases, projects)

- MoUs and Student Exchange Agreements (SEAs)
- Courses taught in English
- MoveON (database)
- Exchange students vs Free-movers/ Fee-paying students
- Incoming and Outgoing exchange students
- Promotion activities
- Crisis Handling, insurance





Presenter: Karen De Roo Tapper

Credential Evaluation Uppsala University, Sweden

Karen De Roo Tapper
Credential Evaluation, Student Registry Unit

Our main tasks:

- Credential evaluation
 - processing applications for credit transfer
 - contact with students and administrative staff
 - foreign education systems

- Who can apply
 - students returning from exchange abroad
 - International students
 - Foreign exchange students

- Credit transfer: processing the application
 - online application
 - only students admitted to Uppsala Uni
 - course descriptions+transcription of records required
 - only passed courses are transferred
 - only transfer credits, not grades

- Credit systems (Swedish Education System) (**Challenges**)
 - ❖ Bachelor's Degree (180 credits in total, 30 credits/semester, 1 semester=20 weeks)
 - 3 yrs of study
 - ❖ Master Degree (60 credits or 120 credits)
 - 1 or 2 years of study



UPPSALA UNIVERSITY:
Strategies and management of international programmes
& projects



2020-09-29

Presenter: Gustaf Cars



Unit for Global Partnership



Contents

- Mission, goals and strategies
- Organization
- What we do
- Creating the conditions for successful collaboration in a project/programme
- How to write a winning funding proposal with little time, experience or resources..

Organisation of the IRO

UNIVERSITY DIRECTOR –
University Director

DIVISION FOR INTERNATIONALISATION
(IRO) – Director for Division

UNIT FOR INTERNATIONAL
MOBILITY – Head of UM

- Programs, tools and activities for international **education and exchange of students and staff**
- Bilateral agreements for student exchange
- International student recruitment
- Internationalisation software

UNIT FOR GLOBAL
PARTNERSHIPS - Head of UUG

- Programs, tools and activities for international collaboration and exchange of ideas **linked to research, education and innovation**
- Strategic projects/networks
- Regional representation (Vietnam)

What we do

- Information about funding opportunities for international collaboration.
- Information about what programmes/funding instruments are suitable for different types of collaborations and the application process.
- Advice on how to design projects and applications within programmes from Erasmus+, STINT, the Swedish Institute (SI) and others.
- Advice on intentionally organizing international meetings and collaborations through virtual/digital tools.
- Access to a network of universities, embassies, funding agencies, and alumni, as well as researchers and teachers from across the world

Finding partners – how to promote an idea?

- A short pitch clearly explaining the purpose of the project
 - Short version in the mail – no more than one paragraph
 - Long version attached – no more than two pages
- Suggested role for partner
 - What expertise are we looking for that this university/person/organization has?
 - The more specific - the more attractive
- Short overview of most important deadlines, details, funding
- Suggested next step
 - Skype/zoom meeting to explain the details



The case of Erasmus + Capacity Building (CBHE) proposal

Positive:

- A program that all universities can apply to (EU and non EU)
- Possible to combine universities in different regions (ex. EU – Asia- Latin America)
- Open to many different types of topics linked to education, research & innovation
- Not only capacity building focus, but strategic collaboration and mutual learning
- Great tool for enhancing collaboration with partners and creating new networks

Negative

- Application is complex and detailed
- Lots of negotiating with partners
- Competition for funding is tough
- Running projects takes a lot of administration



Outbound Exchange Students

Sara Hurtig, International Officer
Unit for International Mobility

SINCE 1477 → SEDAN 1477

Presenter: Sara Hurtig

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Sara Hurtig-pdf



Our tools

- The database MoveOn (applications, exchange reports, agreements, documents)
- Website: <http://www.uu.se/en/students/study-abroad/>
- E-mail: mobility@uu.se
- Drop-in hours twice a week via Zoom
- Presentations
- Campus tours
- Study Abroad Ambassadors
- Former exchange students
- Social media



The online application in Moveon



- **Certificate of registration** showing you current enrolments
- **Transcript of records** from Uppsala University + from any other Swedish university.
- **Language test scores** (if applicable)
- **Certificates** showing your participation in welcoming arrangements for new students (Buddy/fadder/mentor) + University wide councils and committees and advisory committees or special posts at a student nation



The Selection Process

- Academic Purpose Statement – 50%
- Top grades – 50%
(1-4 points on each)
- Student participation in welcoming arrangements: + 0,1
- Student participation in University wide councils/ committees/ advisory committees and Student Nations: +0,2
- Underrepresented study area in the current round: +0,1
- Previous exchange from Uppsala university: -0,1
- Further Selection methods: Interviews and Lottery

8,4



The Selection Process

1. First selection round
2. Second selection round - **Reserve places**
3. Third selection round - **Still available places**

Once you've got an offer... be happy





Academic Purpose Statement (APS) APS Evaluation

The points are distributed as follows:

0 points	Submitted, but not approved, due to poor quality, e.g. written in wrong language
1 points	Very weak academic and professional justification
2 point	Weak or meagre academic and professional justification
3 points	Strong academic and professional justification
4 points	Exceptionally strong academic and professional justification



After the application round...

- We nominate the students to the host universities.
- We send the students information on practical matters: (how to apply, application workshops, grants/scholarships, send them Certificate of Insurance, e-mail addresses to other students who approved of sharing them, etc).
- Pre-departure meeting in November/December and in May.



Inbound Exchange Students

Jenny McKeever, International Officer
Unit for International Mobility

SINCE 1477 → SEDAN 1477

Basis for inbound exchange studies:

- Student Exchange Agreement
- Course offering in English and willingness of individual departments to accommodate students

Partner University Communication

- Agreeing on quota prior to each Annual Year or/and semester (full year or semester places?)
- Nomination Process & Fact Sheet (students selected by partner for exchange studies)
- Receiving Nominations

Student Communication

- Application Information
- Course Information
- Accommodation
- Insurance
- Certificate of Acceptance
- Letter of Admissions with Course Confirmation

International Student Recruitment

Presenter: Lina Solander

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Uppsala University / Admissions / Master's studies / Master Programme in Applied Biotechnology ...

MASTER'S STUDIES

- Why Uppsala University?
- Master's programmes
- Application
- Country specific information
- Housing, financing and health
- Meet our alumni
- Contact

Master Programme in Applied Biotechnology 2019/2020

- 120 credits
- Uppsala
- Campus 100%
- Programme Syllabus and Outline

Application →

OVERVIEW | PROGRAMME | CAREER | ADMISSIONS | CONTACT AND FURTHER RESOURCES

The Master Programme in Applied Biotechnology is carefully designed for ambitious future professionals who wish to specialise in the field of biotechnology and at the same time, want to gain exposure in project management and entrepreneurship. Your studies will benefit from the close proximity to the biotechnology industry in Uppsala, with collaborations with biotech companies and authorities generating a stimulating educational environment.

WHY THIS PROGRAMME?

Located right in the strongest biotechnology cluster in Sweden, Uppsala has been a centre for pioneering and high quality biotechnological research for many decades. Uppsala houses a great number of small and large biotech companies. Collaborations between Uppsala University, biotech companies, the University hospital and national food and medicine authorities generate a stimulating educational environment. Thus, Uppsala University is the premium choice for your biotechnology studies.

The Master Programme in Applied Biotechnology gives you theoretical as well as hands-on knowledge in the areas of molecular biology, structural biology and biotechnology. You can also extend your studies in the areas of protein engineering, synthetic biology and molecular biotechnology for renewable energy.

Thanks to courses in project management, marketing and entrepreneurship, you will also gain insight into business management and learn how projects are planned and carried out in the biotechnology industry. One important element of the Master's programme is the Master's thesis, which allows students to specialise in their area of interest and can be conducted in both academia and industry.

During the programme you can expect to:

- study in the strongest biotechnology cluster in Sweden
- specialise in a research area of interest
- gain exposure in project management and entrepreneurship

anno 1477

Create interest

- Mainly through their website and Google AdWords.
- have around 10 agents and work with one portal website.


Recruitment fairs

- Conservative strategy: - travel to a select number of countries every year.
- Countries are selected mainly on the basis of applicant and admission data from previous year.

Applicant support

- High level of service – correct and quick.
- One stop shop – to make sure applicants and admitted students get the correct information.
- Personal touch – they talk to the same people from interest-applicant-admitted-arrived.
- Make sure applicants submit a correct application

- ✓ **Blog and Instagram:** Made by students, for students
- ✓ **Information from current students:**
Through webinars, chat groups and Youtube videos
- ✓ **Buddy programme:** Run by the student Unions, Matches a current student to be a buddy to a new international student



Key words for our team

- Friendly and approachable.
- Always correct information, not trying to "sell" an education at any cost.
- We don't need more applicants, but we do need the right applicants.



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Presenter: Philipp Baur

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Perspectives on Virtual Exchange and Mobility: the Case of the LISTO International Virtual Classroom

Presentation for the TOOLKIT IRO trainings days

Philipp Baur, Project Coordinator
Division for Internationalisation, Unit Global Partnership
Uppsala University, Sweden



Philipp Baur-pdf

1. Going virtual – why?

- Technology and Higher Education
- Internationalisation (at home/of the curriculum)
- International mobility for whom?
- Climate crisis - internationalisation vs. sustainability
- Covid19 – virtual *mobility*?

COIL – Collaborative Online International Learning

- An approach to fostering cross-cultural student competence through development of multicultural learning environments that link university or college classes in different countries.
- In the COIL model, students from different cultures enroll in shared courses with faculty members from each country co-teaching and managing coursework.
- The classes may be fully online, or offered in blended formats with traditional face-to-face sessions taking place at both schools, while collaborative student work takes place online.

Source: <http://coil.suny.edu/index.php/page/course-models>

VE – Virtual Exchange

- Virtual Exchange (VE) is a practice, supported by research, that consists of sustained, technology-enabled, people-to-people education programmes or activities in which constructive communication and interaction place between individuals or groups who are geographically separated and/or from different cultural backgrounds, with the support of educators or facilitators.
- Virtual Exchange combines the deep impact of intercultural dialog exchange with the broad reach of digital technology.



Source: <https://evolve-erasmus.eu/about-evolve/what-is-virtual-exch>

VM – Virtual Mobility

- Virtual mobility means you are working in an international environment through digital media without having to travel physically, such as group work with synchronous and asynchronous meetings, a project, an online course from a foreign university or be part of a professional network.
- Virtual mobility complements physical mobility. Via the web, participants get to know each other beforehand, making networks and learn more about the physical mobility. After the visit, cooperation can continue online.

Source: <https://lnu.se/en/meet-linnaeus-university/collaborate-with-us/projects-and-networks/global-classroom/>

Presenter: Darren McDermott



EU SUPPORT TO HIGHER EDUCATION
IN ASEAN REGION PROGRAMME
EU SHARE

Darren McDermott – SHARE Team Leader Designate

OBJECTIVES

- Enhance the harmonisation of ASEAN Higher Education Area through the development of ASEAN Higher Education frameworks
- Support mutual recognition and student mobility among HEIs in ASEAN to strengthen people-to-people connectivity
- Serve as platform to connect policy-university-students in regional HE
- Support strengthening of ASEAN identity among future graduates through regional mobility (Erasmus effect)



SHARE IS A PROJECT OF



[Darren McDermott-ppt](#)

Result Area 1: Policy Dialogue

Result Area 2ab: Qualifications Frameworks & Quality Assurance

Result Area 3ab: Credit Transfer System



AECTS OFFERS:

- A methodology fully explained in the SHARE Handbook
- Mobility documents templates: Learning Agreement (LA), Transcript of Records (TR), Credit Transfer Sheet (CTS)
- A detailed and comprehensive course catalogue structure
- The use of Learning Outcomes
- A credits converter
- The possibility for the home and host Universities to keep using their own credit points

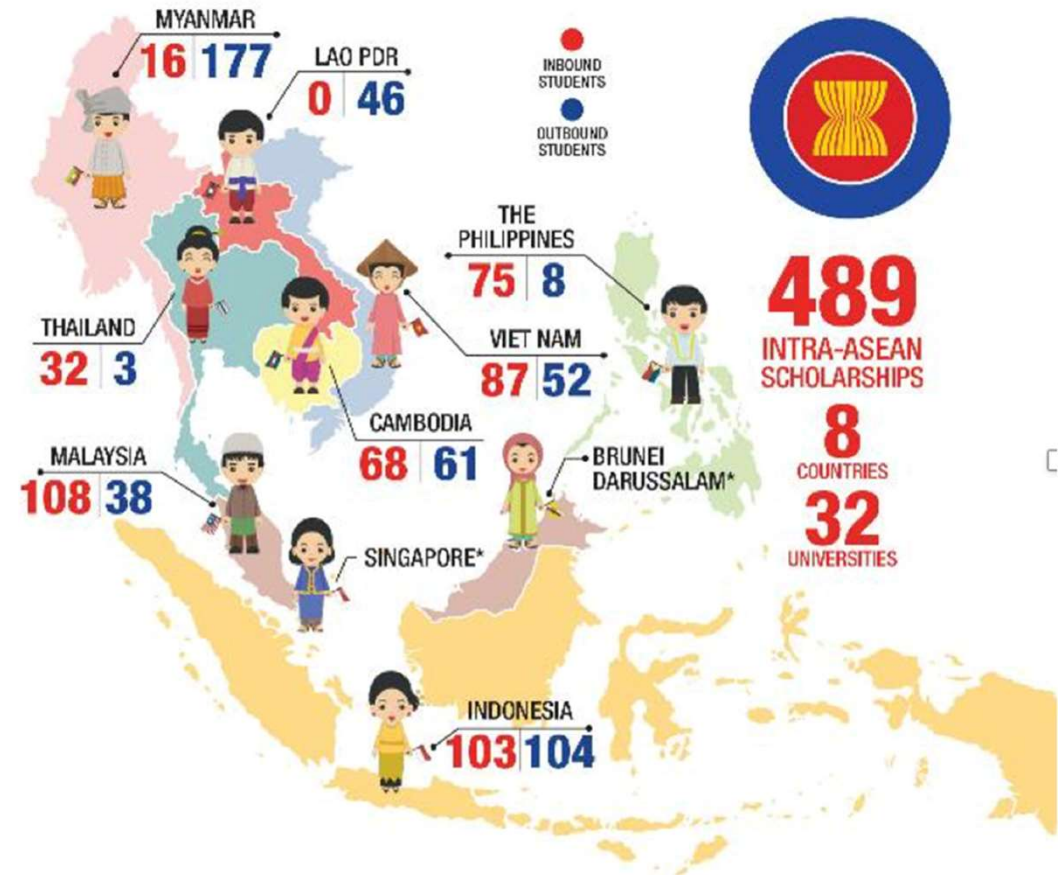
Credit Transfer Systems Outcomes

- Establish a detailed overview of users' (HEI, students) needs
- Build sustainable and user-friendly mobility tools
- Enhance the capacity on the use of online tool(s)
- Ensure the ownership of the platform and other mobility tools by main stakeholders
- Improve the approach of intra-ASEAN and EU-ASEAN student mobility among HEI, regional stakeholders and students

Result Area 3c: Intra-ASEAN Student Mobility Scholarship

SHARE Scholarship Outcomes

- Test the outcomes of SHARE through a scholarship programme that addresses student mobility issues
- The scholarship programme will provide direct feedback for further progress of other key result areas
- Build on existing regional scholarship initiatives: ASEAN (AUN-ACTS) and SEAMEO (AIMS)
- Contribute to the development of a pan-ASEAN, single-branded scholarship



32 PARTICIPATING ASEAN UNIVERSITIES

CAMBODIA

- Royal University of Phnom Penh
- University of Cambodia
- Phnom Penh International University
- National University of Management Cambodia

INDONESIA

- Universitas Indonesia
- Universitas Diponegoro
- Bogor Agricultural University
- Bina Nusantara University

LAO PDR

- National University of Laos
- Souphanouvong University
- Champasak University
- Savannakhet University

MALAYSIA

- Universiti Kebangsaan Malaysia
- Taylor's University Malaysia
- Universiti Teknologi Malaysia
- Universiti Malaysia Sabah

MYANMAR

- University of Yangon
- Mandalay University
- Myanmar Maritime University
- Yangon University of Economics

PHILIPPINES

- University of the Philippines
- University of Santo Tomas
- De La Salle University
- Ateneo de Manila University

THAILAND

- Chulalongkorn University
- Payap University
- King Mongkut's University of Technology Thonburi
- Thammasat University

VIET NAM

- Viet Nam National University
- Hanoi University of Science and Technology
- Ho Chi Minh University of Technology and Education
- Hue University

ELIGIBILITY CRITERIA

Nationals of ASEAN Member States

Undergraduate students of ASEAN participating university

Completed at least 2 semesters at home university

SHARE SCHOLARSHIP APPLICATION PROCESS

- 1 Applicant receives endorsement from home university
- 2 Applicant applies to host university
- 3 Receives Letter of Acceptance (LoA) from host university
- 4 Applies for SHARE Scholarship
- 5 Selection of Awardees by the SHARE Scholarship Team
- 6 SHARE Scholarship awarded

SCHOLARSHIP COVERAGE

Visa costs

Return airfare
(international and
domestic)

Settling-in allowance

Tuition fees (waived)

Living allowance

Health insurance

Study materials



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International Relations Office Handbook

Authors

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The authors would like to thank Marta Cocos, James Kennedy, Giovanna Philippini, and Franca Maria Mura for support during the writing of this report.

The aim of the IRO Handbook

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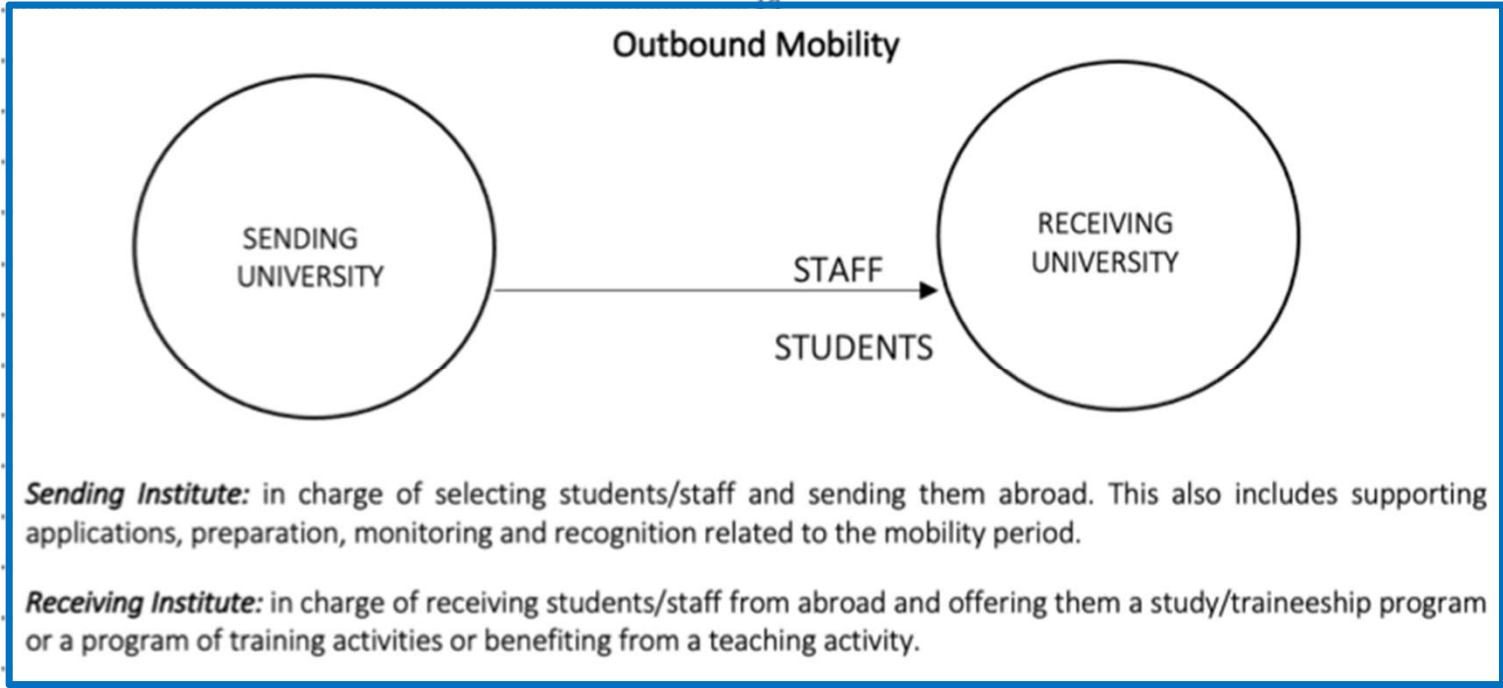
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1. Definition of Inbound mobility

In an inbound mobility the host university receives students and/or members of the academic staff from another university domestically or abroad for a specific period of time. The requirements, conditions and benefits are already agreed in a Memorandum of Understanding, or a Memorandum of Agreement signed between the sending and the receiving universities. Inbound mobilities are also facilitated by scholarship or exchange programs such as Erasmus. An inbound mobility provides an excellent opportunity for the students as well as academic staff members to engage in academic or research activities at the host university which is immensely beneficial for career development.

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7. Inbound staff mobility

This section will explain about the preparation steps to be done by the inbound staff (academic/administrative) before and after arrival to the receiving university.

The International Relations Office of the receiving university is the main source of contact for every visiting staff member(s) whether outbound or inbound. This office helps in directing the staff member(s) staffs to go to the right channel for the preparation of his her before and after arrival to the receiving university. The office also offers rules and regulations of receiving university and receiving Country as well to abide by. It gives all information about dormitory/accommodation, banking and finance system, sports, facility, library assessment, leisure and etc.

Thank you very much